

## capabilities

### marketing communications

positioning development/articulation  
brand strategy & guidelines  
creative strategy  
concept boards  
content strategy & copywriting  
creative briefs  
advertising campaigns  
public relations & press releases



### graphic design

#### print

logo design  
catalogs  
brochures  
signage (promotional, event  
storefront)  
menus, signs, and flyers  
wedding collateral (save the  
date, invitations, placecards,  
menus, programs)  
direct mail/postcards  
promotional banners  
magazine, newspaper, program ads  
corporate collateral (biz cards  
letterhead, biz templates)  
presentations

#### digital/web

websites  
shopify  
wordpress  
wix  
HTML  
email blasts  
e-newsletters  
iconography  
image retouching/enhancing  
web graphics/digital illustration  
logos / favicons  
web banners & buttons  
social media campaigns  
powerpoint presentations