

CASKĀTA
Studio





Design for a Life Well-Lived

Caskata Artisanal Home is an award-winning, internationally recognized lifestyle brand committed to making uniquely beautiful products for the home.

Our designs are strikingly different – offering graphic, contemporary compositions using classic historical imagery. While they may encompass multiple aesthetic directions, there are common principles that guide our design ethos and help keep our work uniquely recognizable.

Timeless – When we design something, we want to see our customers love it over years, not months. That means a thoughtful sense of composition and form as it relates to function, and an enduring aesthetic appeal that strives to be a “classic”. We believe that designs that have a compositional sensitivity that transcend what we think of as a “trend,” yet in their time they fit perfectly with notions of “contemporary.”

Unexpected – Simple strong graphic beauty and negative space figure prominently in the frame and are hallmarks of Caskata’s style. While we use the “Classic” yardstick when creating new designs, we also believe that the definition of “Classic” is continuously expanding. We see our designs as just slightly bolder, more graphic, more playful, more visually surprising – bringing “unexpected” to life through our use of scale and composition, and pushing the way we think of “Classic” to include a broader design perspective.

Elegant, Sophisticated, Fun – We firmly believe that those three words are not mutually exclusive. We love being beautiful and smart, with a terrific sense of humor, warmth and graciousness. We hope our designs embody all three of these adjectives.





Shawn Laughlin

Creative Director / Principal Designer

Shawn Laughlin has a background as a filmmaker, and she brings that trained eye for color, composition, motion, and depth, to all of her designs for Caskata products. Underlying her artistic vision is a belief that simplicity combined with restraint create enduring pieces that can last - and be loved - for a lifetime. Simple, strong, graphic beauty and negative space that figures prominently in the “frame” are hallmarks of Caskata’s style.

Having spent her childhood between the angles and spires of the world’s most cosmopolitan city and the sand and surf of the quintessential summer paradise, Shawn’s designs borrow from both New York and Nantucket in their sensibility. The lush botanicals, creatures from the sea, and even the abstract compositions are presented through Laughlin’s eye - an eye that twinkles knowingly, often with a hint of mischief. The resulting designs are sophisticated, unique, and, often, display a subtle whimsy and sense of humor.

“Simple elegance and understatement is always in fashion, really. If you look back through the ages, many of the things we love have a compositional sensitivity that transcends what we think of as a ‘trend,’ yet in their time they fit perfectly with notions of ‘contemporary.’” An awareness of this historical context allows her to design confidently with a refined contemporary aesthetic.

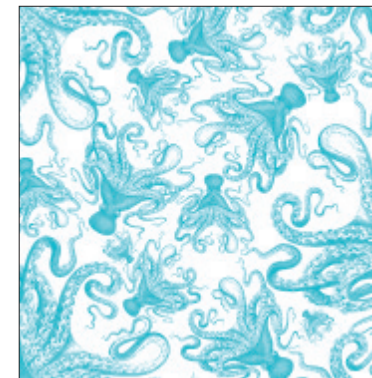


Waves and Whimsy

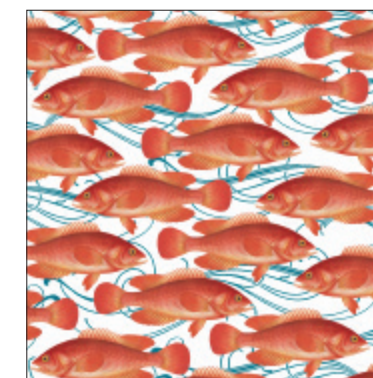
- Bedding
- Bath
- Rugs
- Fabrics
- Garden and Outdoor Living
- Apparel



Blue Lucy (Octopus) - Blue



Blue Lucy (Octopus) - Teal



Pink Fish - Multi



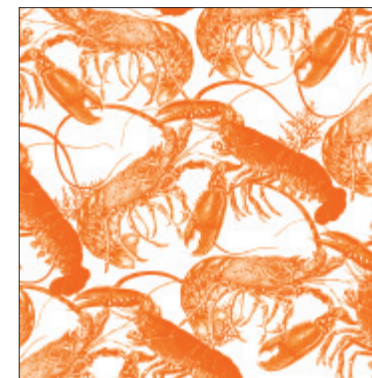
Blue Lucy (Octopus) - Orange



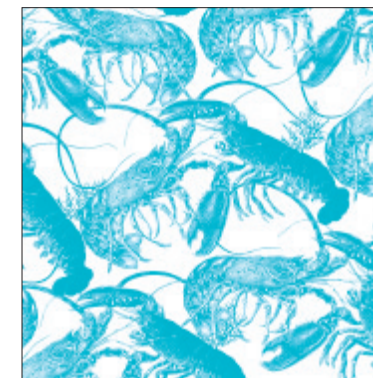
Blue Lucy (Octopus) - Plum



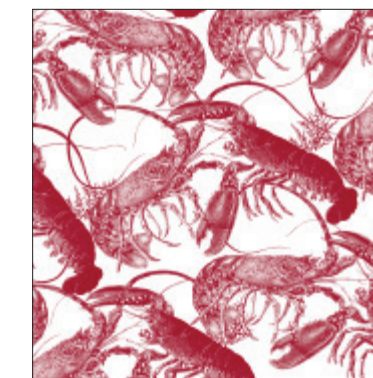
Lobsters - Lime



Lobsters - Orange



Lobsters - Teal



Lobsters - Red

From the Deep

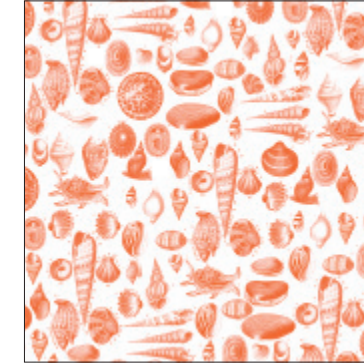
- Entertaining & Partyware
- Outdoor Living
- Bed & Bath
- Tabletop
- Kitchen gifts
- Stationery and paper
- Casual tabletop
(melamine/paper)



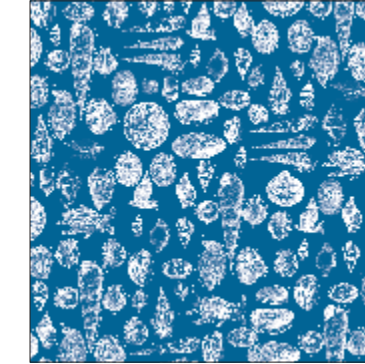
Mixed Shells - Navy on White



Mixed Shells - White on Navy



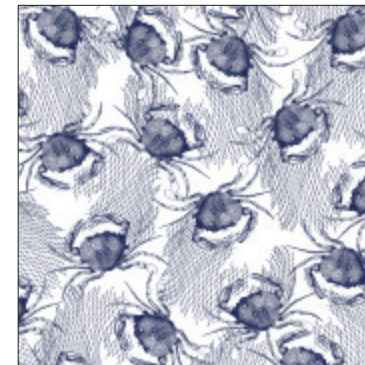
Mixed Shells - Orange on White



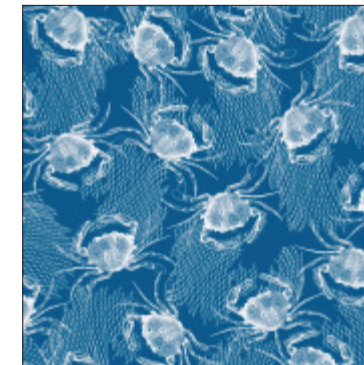
Mixed Shells - White on Cerulean



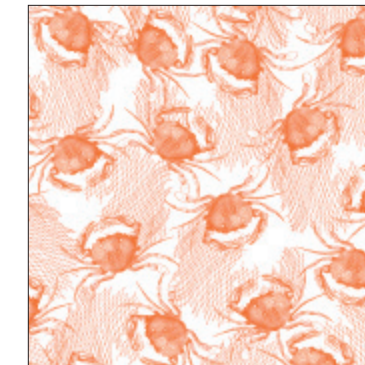
Crabs & Nets - White on Orange



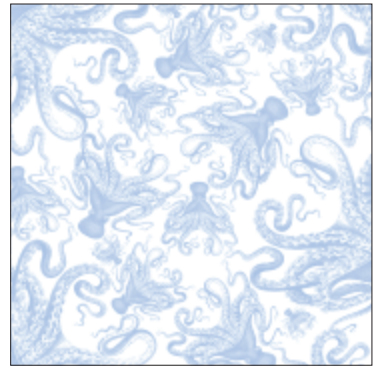
Crabs & Nets - Navy on White



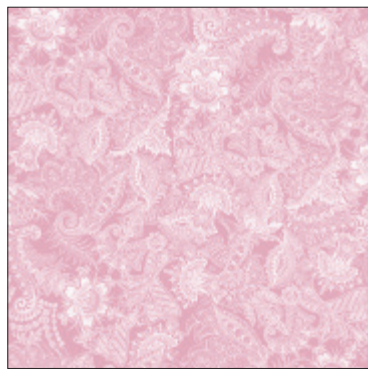
Crabs & Nets - White on Cerulean



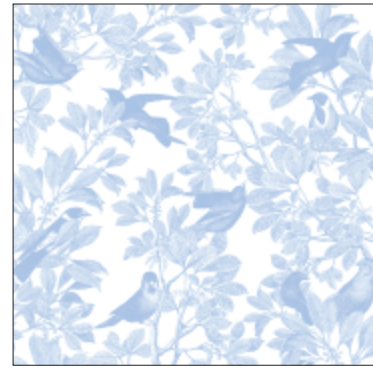
Mixed Shells - White on Teal



Blue Lucy (Octopus) - Baby Blue



Bohemian Paisley - Baby Pink



Aviary - Baby Blue

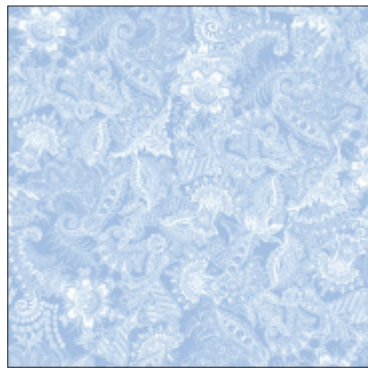


Snowflake - Baby Pink

Oh, Baby!



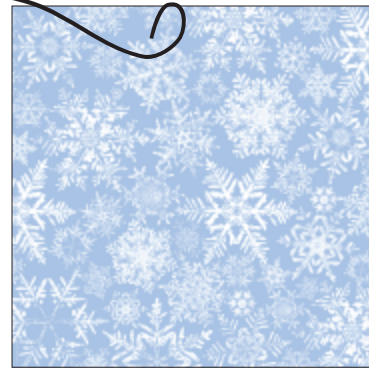
Blue Lucy (Octopus) - Baby Pink



Bohemian Paisley - Baby Blue



Aviary - Baby Pink



Snowflake - Baby Blue

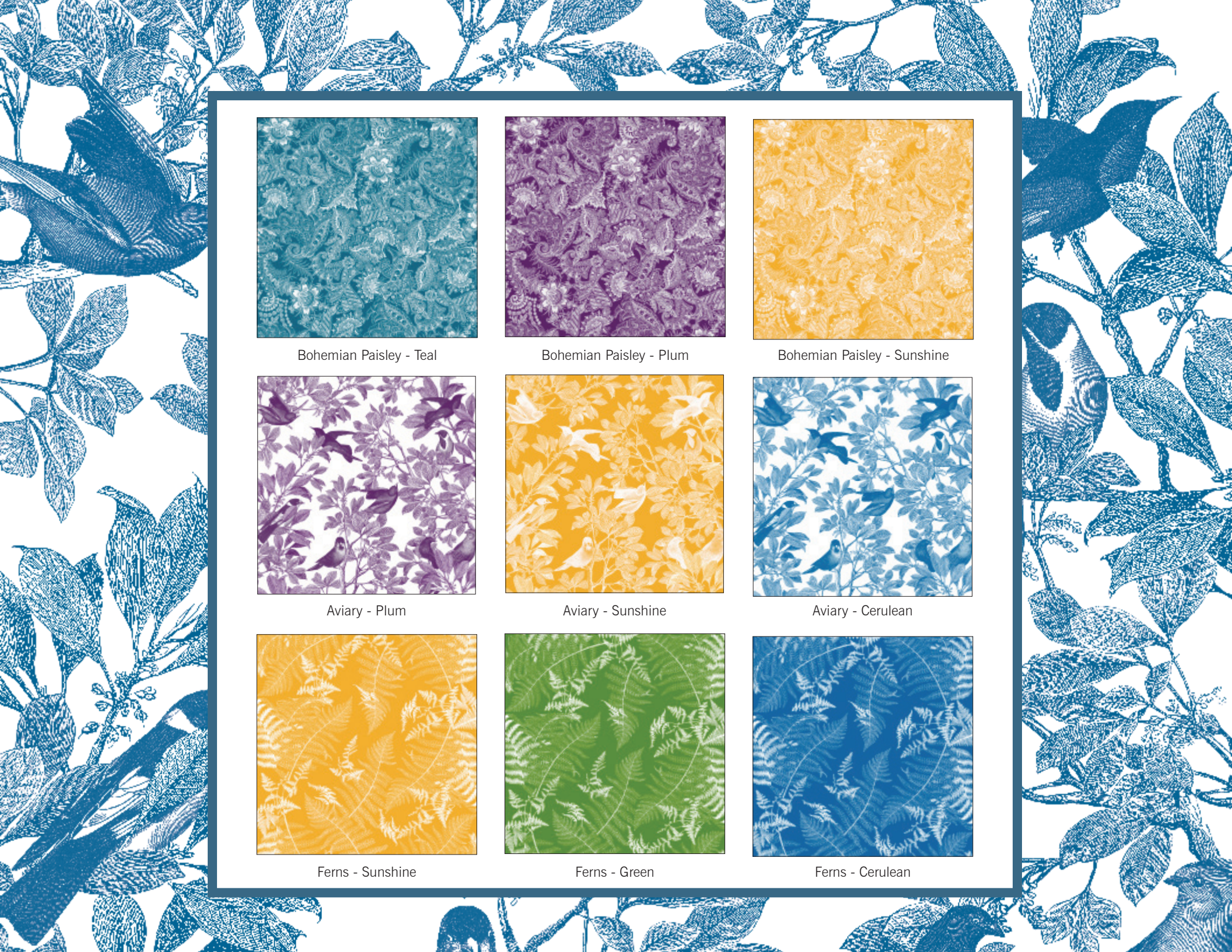
- Baby Bedding
- Baby Bath
- Rugs
- Nursery decor/accents
- Nursery gifts
- Toys
- Apparel
- Stationery

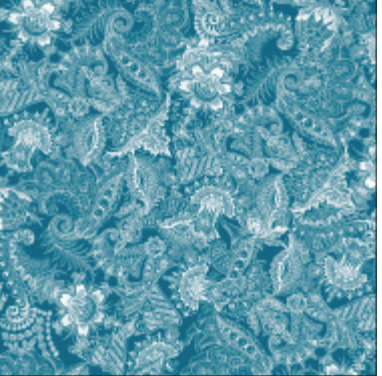
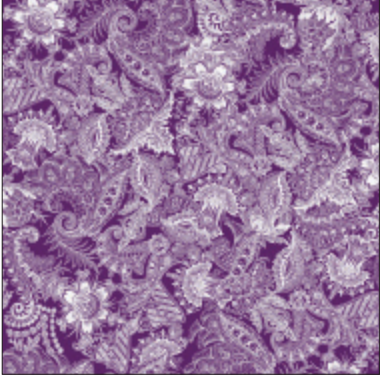
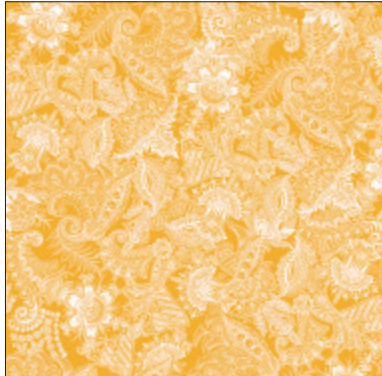










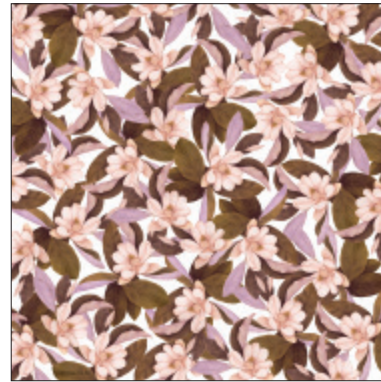
Fresh Air

- Home Decor & Textiles
- Stationery & Gift
- Fabric
- Outdoor Living
- Stationery and paper
- Apparel
- Accessories



		
Bohemian Paisley - Teal	Bohemian Paisley - Plum	Bohemian Paisley - Sunshine
		
Aviary - Plum	Aviary - Sunshine	Aviary - Cerulean
		
Ferns - Sunshine	Ferns - Green	Ferns - Cerulean

Botanica



Magnolia - Multi



Pink Peony - Multi



Red Popover - Multi



Morning Glories - Violet/Multi



Pink Passion - Multi



Mums - Multi



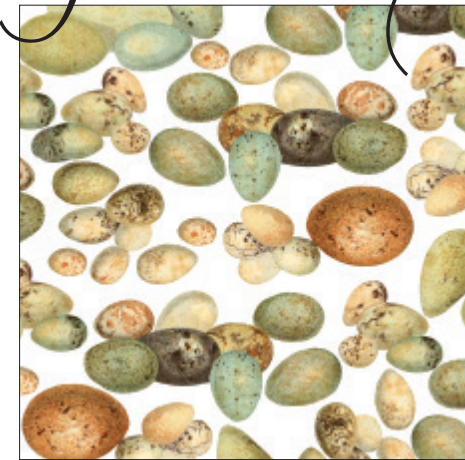
Thistle - Green



Spring Forward



Bunnies - Multi

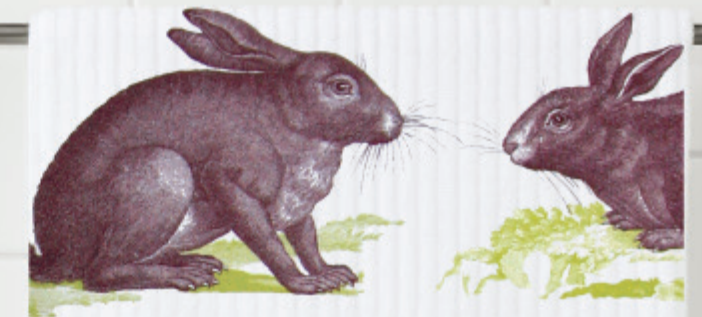


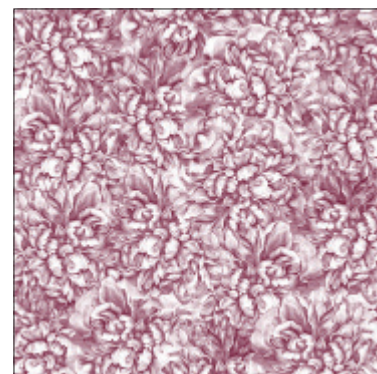
Eggs - Multi



Hummingbird - Multi

- Home Textiles
- Nursery Decor
- Gardening Accessories
- Bath
- Kitchen gifts
- Stationery and paper
- Casual tabletop
(melamine/acrylic/paper)

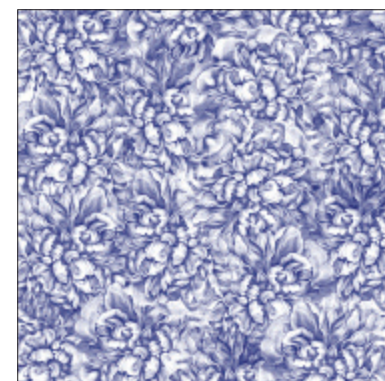




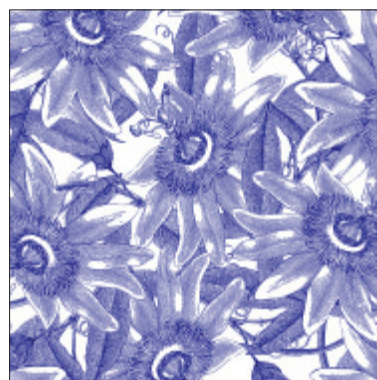
Peony - Merlot



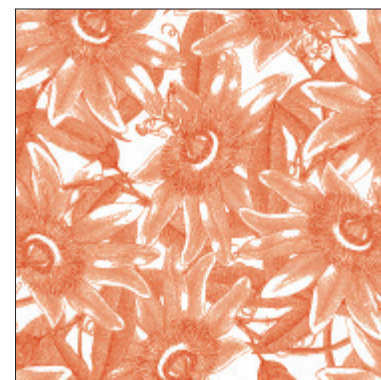
Peony - Gold



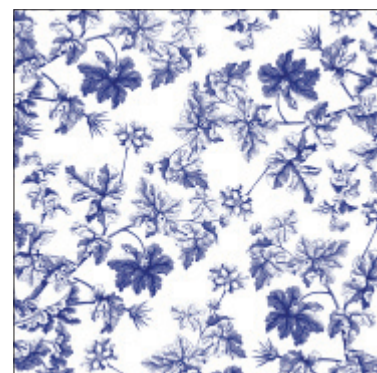
Peony - Blue



Passionflower - Blue



Passionflower - Blue



Pelargonium - Blue

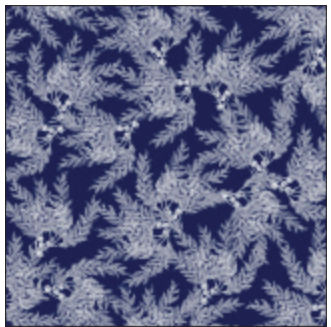


Pelargonium - Blue

- Bed & Bath
- Apparel
- Outdoor Living
- Fabrics
- Stationery
- Gifts

Bold Blooms

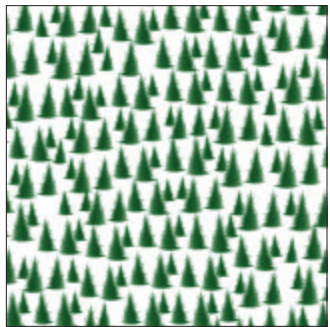




Cedar - White on Blue



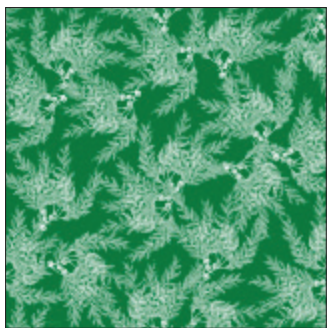
Poinsettia - Multi



Conifers - Green



Pinecones - Multi



Cedar - White on Green



Snowflake - White on Navy



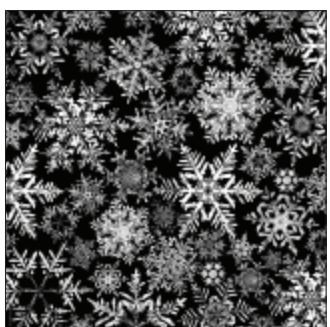
Greenery - Red



Thistle - Green



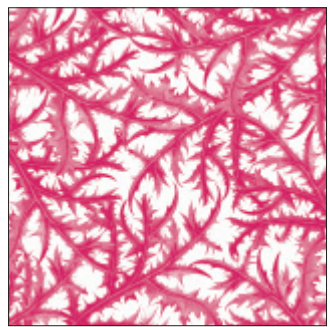
Cedar - White on Red



Snowflake - White on Black



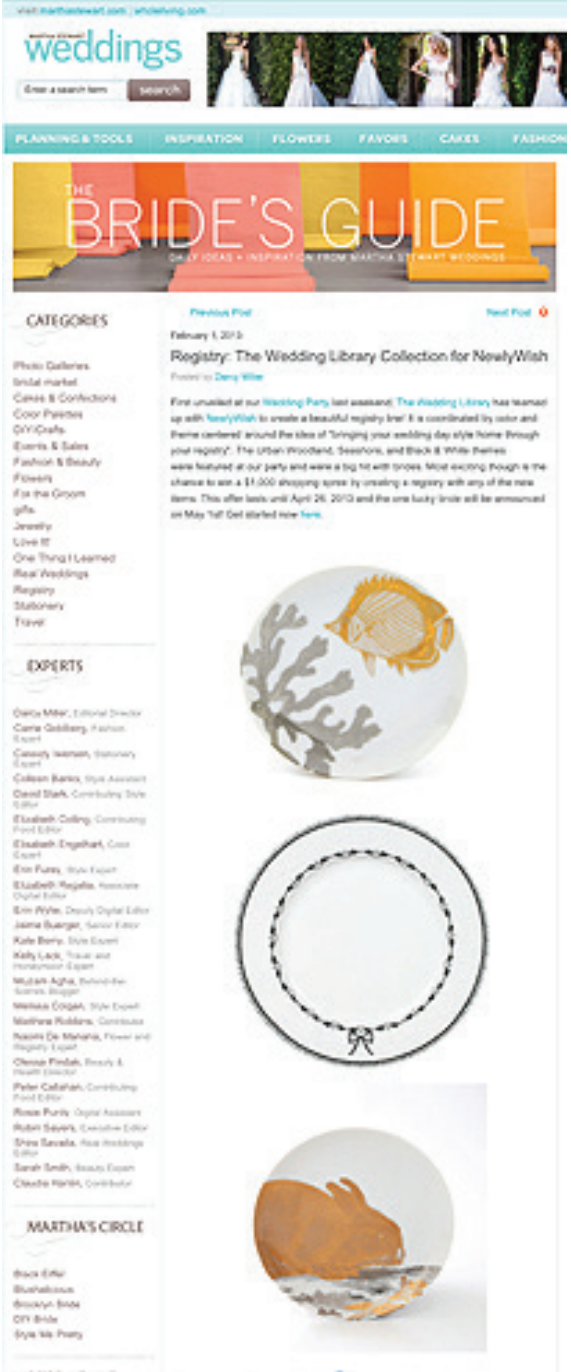
Greenery - Green



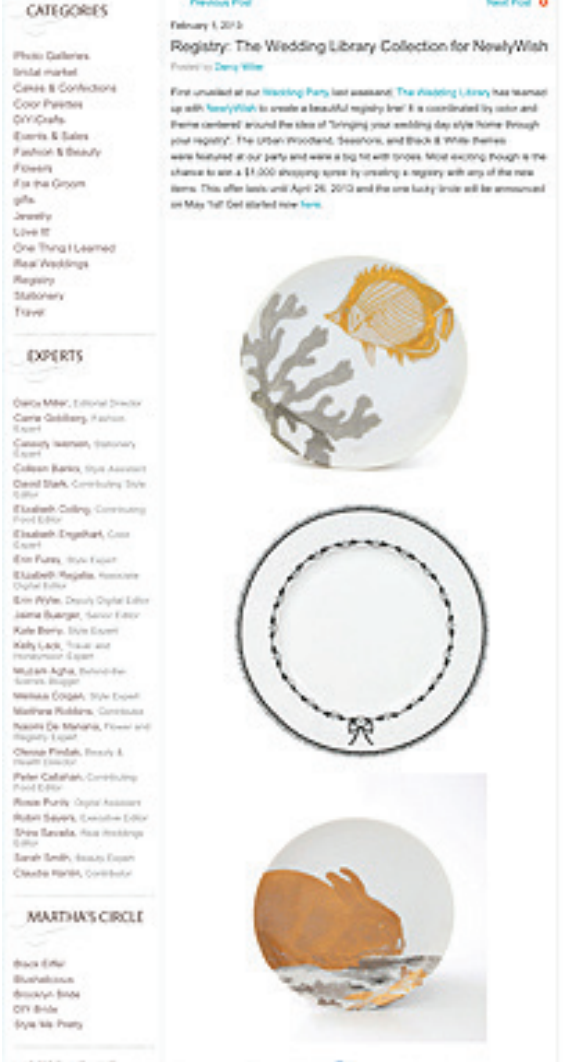
Thistle - Red



- Stationery & Gifts
- Entertaining & Partyware
- Home Accessories



In the Media



CASKĀTA Studio

www.caskata.com

To explore licensing opportunities, please contact:
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