

capabilities

marketing communications

positioning development/articulation
brand strategy & guidelines
creative strategy
concept boards
content strategy & copywriting
creative briefs
advertising campaigns
public relations & press releases



graphic design

print

logo design
catalogs
brochures
signage (promotional, event
storefront)
menus, signs, and flyers
wedding collateral (save the
date, invitations, placecards,
menus, programs)
direct mail/postcards
promotional banners
magazine, newspaper, program ads
corporate collateral (biz cards
letterhead, biz templates)
presentations

digital/web

websites
shopify
wordpress
wix
HTML
email blasts
e-newsletters
iconography
image retouching/enhancing
web graphics/digital illustration
logos / favicons
web banners & buttons
social media campaigns
powerpoint presentations